



FULLY COOKED CHICKEN. NO FRYER, NO HOOD, NO PROBLEM.

Chester's Express is designed for the thousands of operators who love the Chester's brand but may not be able to support a fresh poultry program because of space constraints or low foot traffic. All of our signature products arrive double-breaded and fully cooked, ready to be heated in a high-velocity oven. The result is Chester's signature flavor and crunch, designed to maximize sales potential in smaller footprint locations without a full kitchen.



	3 SUPER TENDERS CAL 1130 \$8.99	FRIED CHICKEN SANDWICH CAL 330 \$5.49	8 CHICKEN BITES CAL 740 \$7.99
			MAKE IT A COMBO ADD MAC & CHEESE OR WEDGES TO ANY ENTREE ONLY \$1.99
6 CHICKEN WINGS CAL 660 \$7.99	MAC & CHEESE CAL 310 \$2.99	POTATO WEDGES CAL 310 \$2.99	

	CHICKEN BISCUIT CAL 400 \$0.00	CHICKEN, EGG & CHEESE BISCUIT CAL 510 \$0.00	SAUSAGE, EGG & CHEESE BISCUIT CAL 520 \$0.00
			MAKE IT A COMBO ADD WEDGES TO ANY ENTREE FOR ONLY \$1.99
BACON, EGG & CHEESE BISCUIT CAL 470 \$0.00	SAUSAGE BISCUIT CAL 420 \$0.00	POTATO WEDGES CAL 310 \$0.00	

SIMPLE MENU

Drive sales with fewer sku's.

Lunch

Core Chester's favorites are easy to prepare and sure to drive repeat sales with loyal guests.

Breakfast

Capitalize on the morning rush with Chester's best in class breakfast offering, featuring our signature Chicken Biscuit.

Packaging

Only three packaging sku's required to execute on the full Chester's Express menu.

**CHESTER'S EXPRESS BOX,
SANDWICH WRAP, & SIDE CUP & LID**

Chester's

START HEATING UP YOUR FUTURE TODAY!

CHESTERSCHICKEN.COM | START@CHESTERSCHICKEN.COM | 205.949.4720



EXPRESS EQUIPMENT

Alto-Shaam Oven

The Alto-Shaam Vector Series Oven comes pre-programmed with all of Chester's recipes and cooks up to four different menu items at one time, each with unique time & temperature settings. Cook enough product to fill the whole grab-n-go merchandiser in 1 hour.



Crispy Go Merchandiser

Chester's proprietary Crispy Go station is the perfect grab-n-go merchandiser. ThermoGlo™ technology designed in conjunction with proper air circulation and vented packaging delivers hold times of three hours on tenders, while keeping the product crispy on the outside and juicy on the inside. At only 34"w, it provides a great sales opportunity in a small footprint.

Marketing

Chester's Express comes with full in-store marketing kit including an LED Exterior Building Sign, a Roadside Banner with Stand, Window Clings, Bollard Covers, Snap Frame Posters, and Counter Cards. The dynamic digital menu features beautiful photography, and eye-catching graphics.



Operational Ease

Chester's Express operations are super simple, requiring only one employee to cook and merchandise the products. All poultry products are fully cooked, and can be reheated in the Alto-Shaam oven for 8-12 minutes. Chester's Express locations can be trained in one day, and Chester's provides a full library of recipe cards, packaging charts, and online training videos.

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